

Greg Narayan

146 Ashley Rd, Hopkins, MN 55343; 612-483-4062

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PROFESSIONAL STATEMENT

Web design and digital content professional, with full-stack training in analytics, front-end web development, and customer-facing product management. Have a 10+ year track record of creating value-driven, reliable content from scratch for small businesses with consistent YoY sales increase of +25% for our company and the brands we represent.

PROFESSIONAL ROLES

DearBlogger Inc - Founder (2014-Present)

- Analyzed the emerging market climate for beginner-friendly website design training and created several disruptive video-media and article based products, turning the web design as a service industry upside down.
- Pioneered ecommerce courses ranking in Top 3 of Google and YouTube Search results for small businesses leaders to develop an online brand and launch from scratch.
- Recruited 20+ like-minded writers to drive and sustain growth via weekly articles, email newsletters and social media briefs reaching over 32K YouTube fans, 4k email subscribers, 3k Twitter followers and over \$500K in new revenue growth.

Mayor's Office of New York City (Bloomberg) - Contracts Analyst (2011-2014)

- Managed a procurement board desk that streamlined vendor data and guided vendor selection for Citywide Procurement Bids, while serving as liaison to Deputy Mayors.
- Enjoyed working on a zealous and humorous team inside one of the largest government agencies on the planet.
- Proactively lead a team of department heads to redesign the City's Intranet website portal to serve 10,000+ staff members with easy to find employee resources.

Chuck & Don's Twin Cities - Supervisor (2022-2023)

- Certified Pet Foodie, trained to explain health benefits of new and emerging dog and cat foods to pet parents in an open, encouraging manner and oversee store sales.

KEY SKILLS & ABILITIES

- 🛠 Full-stack Web Development and Design
- 🛠 Automated Digital Marketing Strategies (Inbound & Outbound)
- 🛠 Advanced in Google Analytics and Search Engine Optimization (SEO)

EDUCATION

Cornell University, BA– Economics, Anthropology June 2010

CERTIFICATIONS

General Assembly - Web Development Bootcamp October 2014

Member of YouTube Creative Studios Fall 2015

St Thomas University - Strategic Growth, Opus School of Management Summer 2026

ATHLETICS

Captain of high school Tennis Team - Section 1A State Champions July 2005

Enjoy Tennis, Fishing, Canoeing, Weight-Lifting and Especially Golf (for Business)

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